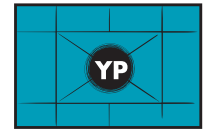


COMPETITIVE ADVANTAGE

EDC YOUNG PROFESSIONAL



EVENT DESIGN
YOUNG PROFESSIONALS

THE PROGRAM

Event Design Certificate Young Professional Program (EDC YP) is designed for Universities offering Event Management programs to teach the Event Design using the #EventCanvas™ methodology and approach to students. This includes access to tools and resources necessary to teach the Event Design using the #EventCanvas™ Methodology. The EDC YP is an international certificate programme for Universities, delivered through a dedicated online training platform and by faculty to their students. Students receive an internationally recognised Event Design Certificate Young Professionals (EDC Level 1 Certificate) after completing the online course and publication of an approved event design case study.

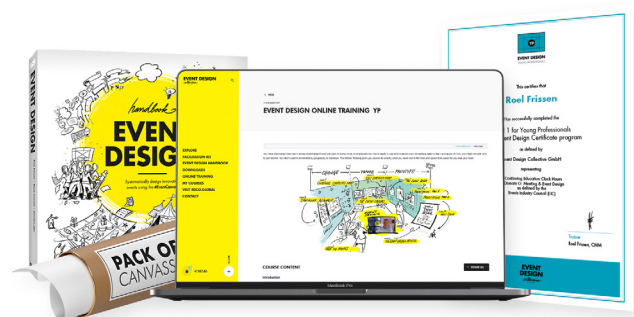
HOW TO POSITION THIS

Universities we work with use this program as an integral part of a minor offered in their curriculum. Students will get access to 10 modules of the EDC online training + Event Design Handbook & Canvasses and real life case studies. The EDC YP program is equivalent to the EDC Level 1, spread out over multiple days. The University Faculty can be trained and will be kept up to date about the latest case studies and updates to deliver the course. A bi-annual update will refresh faculty knowledge, case studies, and workshop materials. Slides, documentation and case studies will be available for faculty. The Event Design handbook will become reading material for students in the minor.

BY BRINGING THIS TO YOUR UNIVERSITY, YOU:

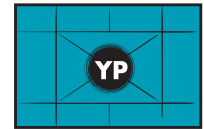
- Get 21st century online curriculum approach to designing events
- Will have motivated students working together on events that matter
- Get competitive advantage and employability
- Featuring the latest case studies and content from real world Event Designs
- Have always updated education material at your disposal
- Connect to a community of Certified Event Designers worldwide
- Enable students to impact society, business, life and our world

Successful students will be granted the Event Design Certificate Young Professional designation along with 16 Continuing Education clock hours in domain G: Meeting & Event Design as defined by the Events Industry Council EIC.



COMPETITIVE ADVANTAGE

EDC YOUNG PROFESSIONAL



EVENT DESIGN
YOUNG PROFESSIONALS

PRACTICAL INFORMATION

Duration	6 Hour EDC online training + suggested 8 hour Event Design teamwork
Language	English
Certificate	Event Design Certificate program Young Professionals
Materials	Event Design handbook, Online Training Platform, Digital pack of canvasses, EDC YP Certificate of Attendance
the program	
Cost	70 EUR / student
Pre-requisite	none for student, we recommend faculty to become CED-Certified Event Designer
Questions?	sales@edco.global

EDC YP STUDENT PACK

The material includes a fresh copy of the Event Design handbook (29,95 EUR), a digital pack of all canvasses students need for their program; Stakeholder alignment Canvas, Empathy Map, Event Canvas, Event Delta and Prototyping Arena. The package further includes access to our online training platform, 10 modules of 20 minutes of content and the internationally recognized Certificate of Attendance for the Event Design Certificate for Young Professionals.

All this for a discounted rate of 70 EUR (value: 234,95 EUR). Discount codes are provided to students by their professors. Certificates are issued after completion of the program.

HOW TO GET STARTED?

1. Orientation call with Faculty on EDC YP to demo EDC YP program
2. Confirmation of start date
3. Start student + faculty access to the EDC YP Program with Student Pack

